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FOR IMMEDIATE RELEASE

**COMMERCE DEPARTMENT TO HELP SHOWCASE U.S. COMPANIES AT 10th China International Chemical Industry Fair (ICIF), Shanghai, China, September 15-17, 2010**

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U.S. companies operating in the chemical industry should take this excellent opportunity to participate in the 10<sup>th</sup> China International Chemical Industry Fair (ICIF) to be held at the Shanghai New International Expo Center (SNIEC), Shanghai, China, September 15-17, 2010. The first ICIF show was launched in 1992. This biennial show has become the largest event in the petroleum and chemical industry in China. The petroleum and chemical industry is essential for the development of national economy. ICIF is one of the most important event for international exchange and cooperation. During this event a series of seminars and conferences will be held to facilitate networking. In ICIF China 2008 with 23,000 sqm gross area there were 736 exhibitors from 24 countries and over 14,000 trade visitors. There were national pavilions from France, Germany and Russia.

The U.S. Department of Commerce is pleased to announce that they granted Trade Fair Certification status to this event, establishing a U.S. pavilion that welcomes U.S. firms of all sizes. Trade Fair certification assures that U.S. exhibitors at this event will have the U.S. Commercial Service support in the U.S. and South East Asian countries. By certifying this event, the DOC recognizes the capability and experience of eChinaChem, Inc., Shanghai, China to organize a high quality U.S. pavilion for U.S. exhibitors to explore the market potential.

The U. S. Commercial Service helps U.S. businesses, particularly small and medium size companies establish international business relationships. The agency's global network includes 107 U.S. and over 125 foreign offices. For more information on U.S. Commercial Service, please check our Website <http://www.trade.gov/>. For Country specific information please consult the **China – Country Commercial Guide**. For more information U.S. Commercial services at the event, please contact [David.Gossack@mail.doc.gov](mailto:David.Gossack@mail.doc.gov) . U.S. companies interested in exhibiting should contact Mr. Minghua Lu , 650-598-0328, email: [minghua@eChinaChem.com](mailto:minghua@eChinaChem.com).